

2006 SITA Conference ~ Chicago, Illinois



September 10 – 13, 2006

*The Drake Hotel
140 East Walton Place
Chicago, Illinois*

Preliminary AGENDA

Sunday, September 10, 2006

- 11:00 a.m. **Golf at Harborside International Golf Course** – box lunch and transportation provided
- 3:00 p.m. – 6:00 p.m. **Registration**
- 6:30 p.m. to 8:30 p.m. **Welcome Reception**

Monday, September 11, 2006

- 7:00 a.m. **Registration**
- 8:00 a.m. – 9:00 a.m. **Continental Breakfast**
- 8:30 a.m. – 9:00 a.m. **Welcome and Introductions**
Kevin J. Martin, Executive Director, Illinois Insurance Association
Michael McRaith, Director, Illinois Division of Insurance
- 9:00 a.m. – 10:00 a.m. **Keynote Speaker**
Phil O'Connor, PhD and former Director of the Illinois Department of Insurance
– the force behind Illinois' open/competitive marketplace.
- 10:00 a.m. – 10:15 a.m. **Break**
- 10:15 a.m. – 11:45 a.m. **Panel Discussion**
Insurance Regulatory Modernization
- *Has the time come for insurance regulatory modernization?*
- *Will we see a national insurance charter?*

Moderator: Phil O'Connor, PhD.
- 11:45 a.m. – 12 Noon **Break**

Monday, September 11, 2006 (continued)

12:15 p.m. – 1:30 p.m. **Luncheon and Featured Speaker**
Dr. Hartwig, Senior Vice President & Chief Economist, Insurance Information Institute

1:30 p.m. – 2:30 p.m. **Breakout Sessions**
Lobbyists –
Political outlook and impact on associations/insurance
- *How can state trades effectively position themselves for the future?*

Public Affairs –
- *Fresh ideas for press releases*
- *Paid vs. Free Press – What is a good balance?*
- *Technology utilization*

2:30 p.m. – 4:00 p.m. **CEO's Only Meeting**
Roundtable discussion for CEO's
- *Struggles and effective responses*
- *Successes and failures with respect to specific issues*

4:00 p.m. **Dinner on own**

Tuesday, September 12, 2006

7:30 a.m. – 8:30 a.m. **CEO's Only Breakfast (Open Discussion)**
- *Membership development*
- *Internal association issues; i.e. benefits, staff retention*
- *Restructure annual survey*

7:30 a.m. – 8:30 a.m. **Continental Breakfast**

8:30 a.m. – 9:30 a.m. **General Session**
Municipal fees and impact on insurance industry
- *What municipalities are attempting to do with respect to accident response fees*

9:30 a.m. – 11:00 a.m. **General Session**
National Catastrophe Plan to include disaster windstorm/hurricane
- *Will companies tighten their underwriting practices?*
- *What consequences will insurers see from media and the legislature?*

10:30 a.m. – 10:45 a.m. **Break**

10:45 a.m. – 12:00 Noon **General Discussion**
Proving the worth of your association
- *How must state trades prove their worthiness to companies?*
- *Insight from companies on what they look for in an association.*

Tuesday, September 12, 2006 (continued)

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| 1:30 p.m. | Adjournment |
| 3:45 p.m.
4:00 p.m. – 4:30 p.m. | Meet in Drake Lobby for Rooftop event
Trip to Wrigley Field (bus transportation) |
| 4:30 p.m. – 6:00 p.m. | Tour of Wrigley Field neighborhood |
| 7:05 p.m. | Rooftop Game
Chicago Cubs vs. Los Angeles Dodgers

Bus transportation back to hotel after game |

Wednesday, September 13, 2006

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| 7:30 a.m. – 8:30 a.m. | Continental Breakfast |
| 8:30 a.m. – 10:00 a.m. | Concurrent Sessions
Public Information – Roundtable discussion
Government Affairs – Roundtable discussion |
| 10:00 a.m. – 11:00 a.m. | Idea Swap & Conference Critique |
| 11:00 a.m. – 11:30 a.m. | Conference Wrap Up and Introduction for 2007 |